



Detailed Profile Coach, Trainer, Consultant

Human & integrative
Meta-systemic
Multi-paradigmatic

TARGET GROUPS

Leadership / Executives

Team- & Org Development

Change & Transformation

Crisis, Reorientation

FOCUS AREAS

Decision Making

Communication & Leadership

Strategy & Focus

Complexity Management



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Patrick Schmid

MISSION

Strengthen clarity.
Enable development.
Unfold impact.

MOTIVATION

Present, trustworthy & mindful **Attitude**
Systemic Clarity & orientation in complexity
Resonance & Responsibility: effective inside & out



SYSTEMIC & DEVELOPMENTAL FORMATS

- Systemic Business Coach (SHB, DVCT, ECA, dvnlp)
- Team Coach & agile Team Coach (SHB)
- Master Coach (dvnlp MC1312, ICI 18959) and Trainer (dvnlp T14591)
- Next Stage Facilitation (Ten Directions) & SITA (The Grove)
- VSM Coach (Viable System Model: Organizational Analysis & Design)
- Linc Personality Profiler (LPP)
- IOSA Practitioner (Integral-systemic structure constellations)
- Integral organizational development, integral Coaching & Business



REGULATION & BODY

- Hakomi – mindfulness-centered body psychotherapy (in training)
- Neuro-systemic Integration (NI – nervous system work) & trauma support
- Hypnobreath (Breathwork & Hypnosis, in training)
- Hypnosis Master & Hypnosis Coach
- Holistic Bodywork – trauma-sensitive body therapy (BeAumArt)



COMMUNICATION, LANGUAGE & STRUCTURE MODELS

- Transactional Analysis, TA (Eric Berne)
- Nonviolent Communication, NVC (Marshall Rosenberg)
- THE WORK Coach & THE WORK Coach advanced (belief work)
- Wholeness Work (Connirae Andreas)
- Semantic structure work & Reorganisation of the Indeterminate (FoRMwelt)



COACHING AND INTERVENTION MODELS

Complexity Designer (Systems theory & complexity management)
Provocative Coaching (Frank Farrelly, Noni Höfner) Personality Coaching
Existential Coaching (Viktor Frankl) Conflict Coaching
Leadership & Business Coaching SCRUM Master Level II and Product Owner I

REFERENCES

energis / ENTEGA / INSYS icom / Mercedes-AMG / Purch / smapOne / Sony / Samsung Electronics / TechData / Toshiba / Volkswagen AG

PROFESSIONAL EXPERIENCE

2005-2006	Managing Editor	Online Media
2006-2007	Director Content & Operations	Digital Tech Magazines
2008-2010	Senior Director, Global Editor-in-Chief	Content & Digital Services
2011-2016	VP, Product & Strategy	Digital Plattformen B2B, D2C
2017	VP, Management Consulting	Data-driven Marketing (VW)
2018	VP, Communications	E-Sports (ESL Gaming)
2019-2023	Brand Strategy & Global Marketing	Automotive (Mercedes-AMG)

ACADEMIC DEGREES

- MBA, Project and Process Management
- Bachelor of Science, Media & Communications
- CAS Smart Mobility Management
- Marketing Director (Executive Program)
- Director's Program (Board Members)
- SMBS Salzburg
- ADV Böblingen
- HSG St. Gallen
- DIM Institute Cologne
- SMBS Salzburg